



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

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Financial Literacy Week 2021

Reserve Bank of India (RBI) has been conducting Financial Literacy Week (FLW) every year since 2016 to propagate financial education messages on a particular theme across the country.

2. The theme selected for current year FLW is “**Credit Discipline and Credit from Formal Institutions**” which will be observed from February 8-12, 2021. This theme is one of the strategic objectives of the National Strategy for Financial Education 2020-2025. Focus will be on [a\) responsible borrowing](#); [b\) borrowing from formal institutions](#) and [c\) timely repayments](#).

3. Banks have been advised to disseminate the information and create awareness among its customers and general public. Further, RBI will undertake a centralized mass media campaign during the month of February 2021 to broadcast essential financial awareness messages to general public.

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(Yogesh Dayal)
Chief General Manager