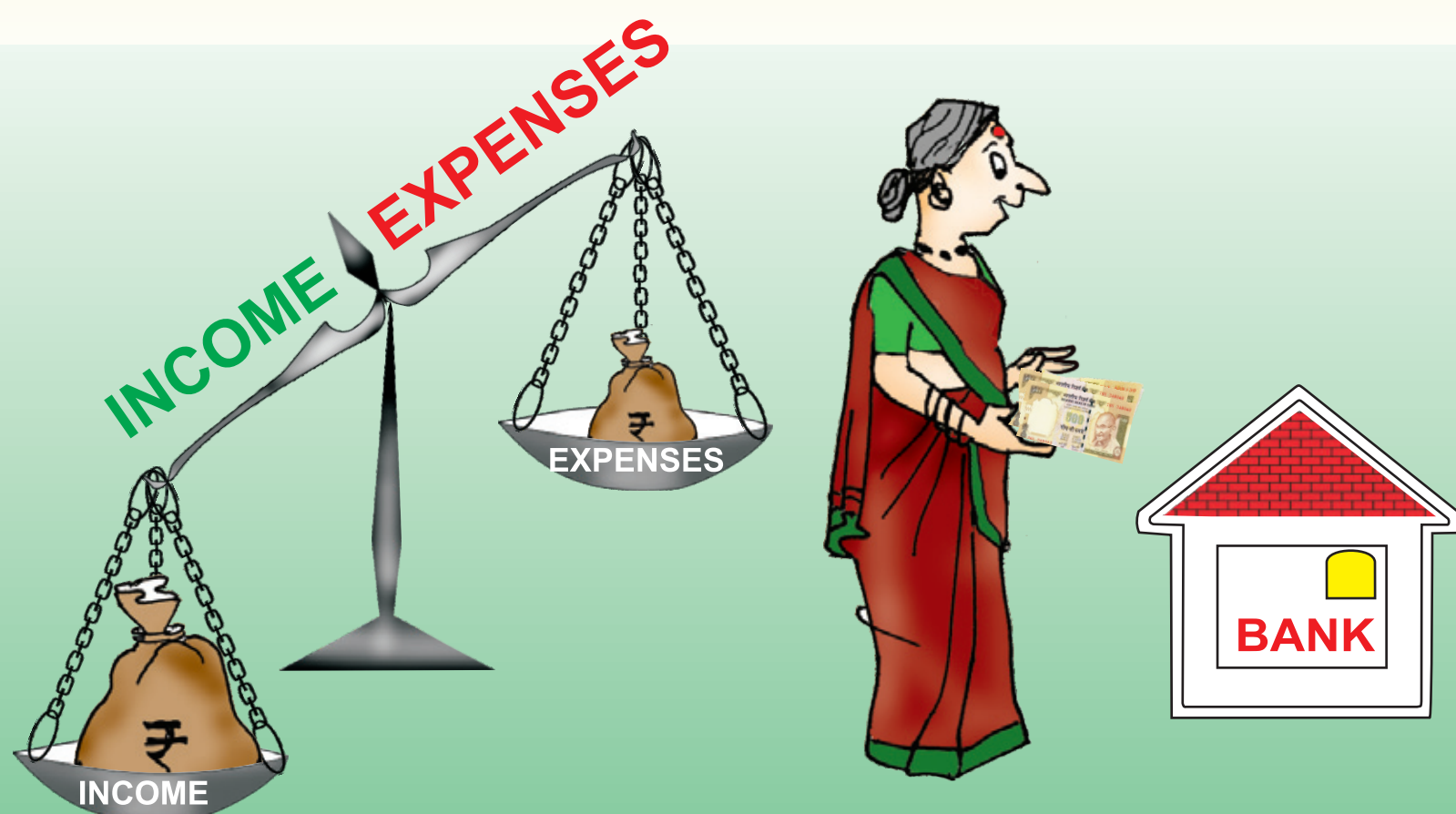
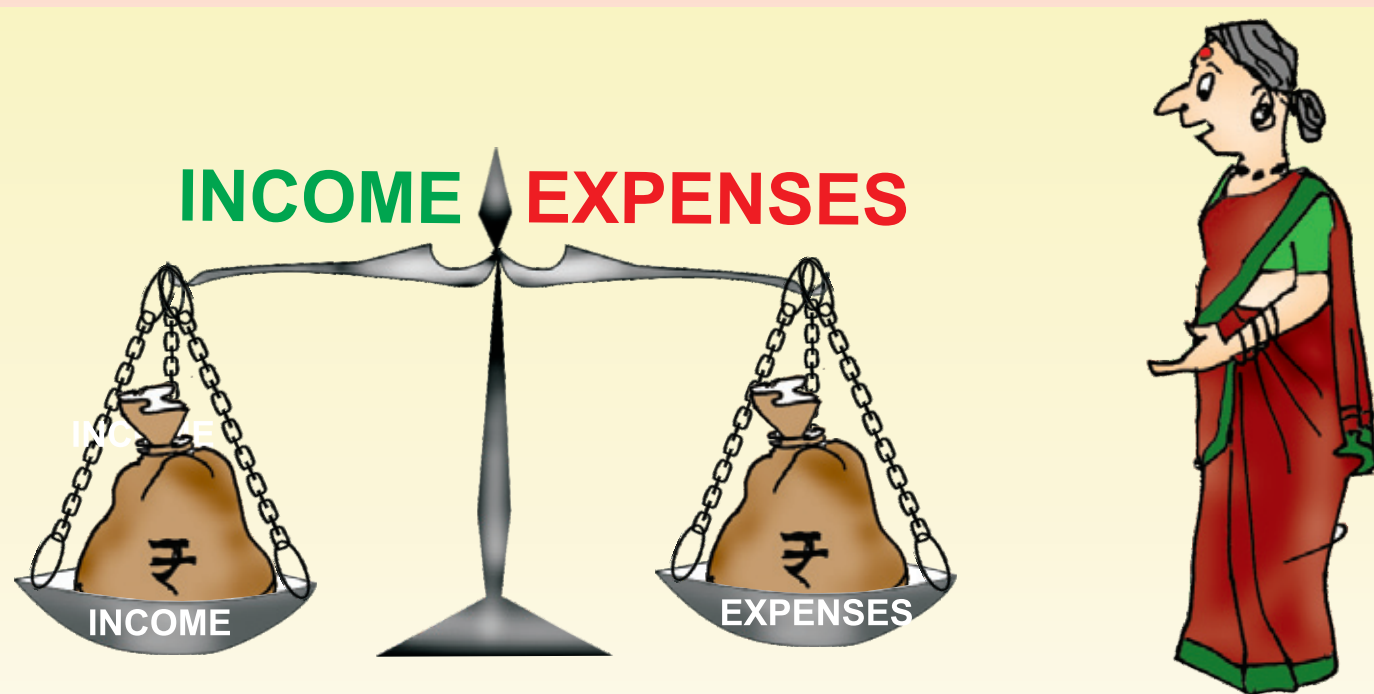
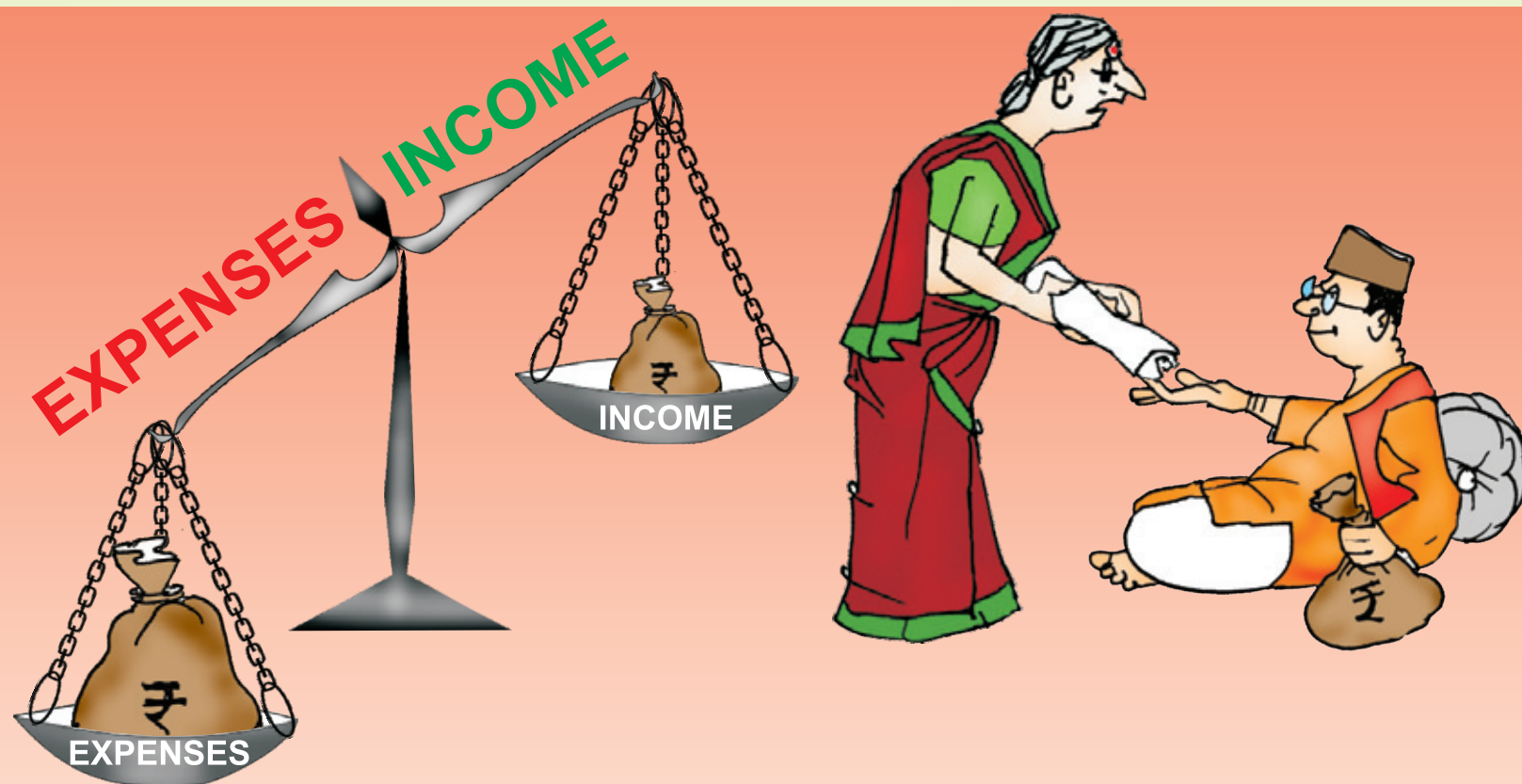




UNDERSTAND YOUR EXPENSES





DO NOT SPEND MORE THAN YOUR INCOME

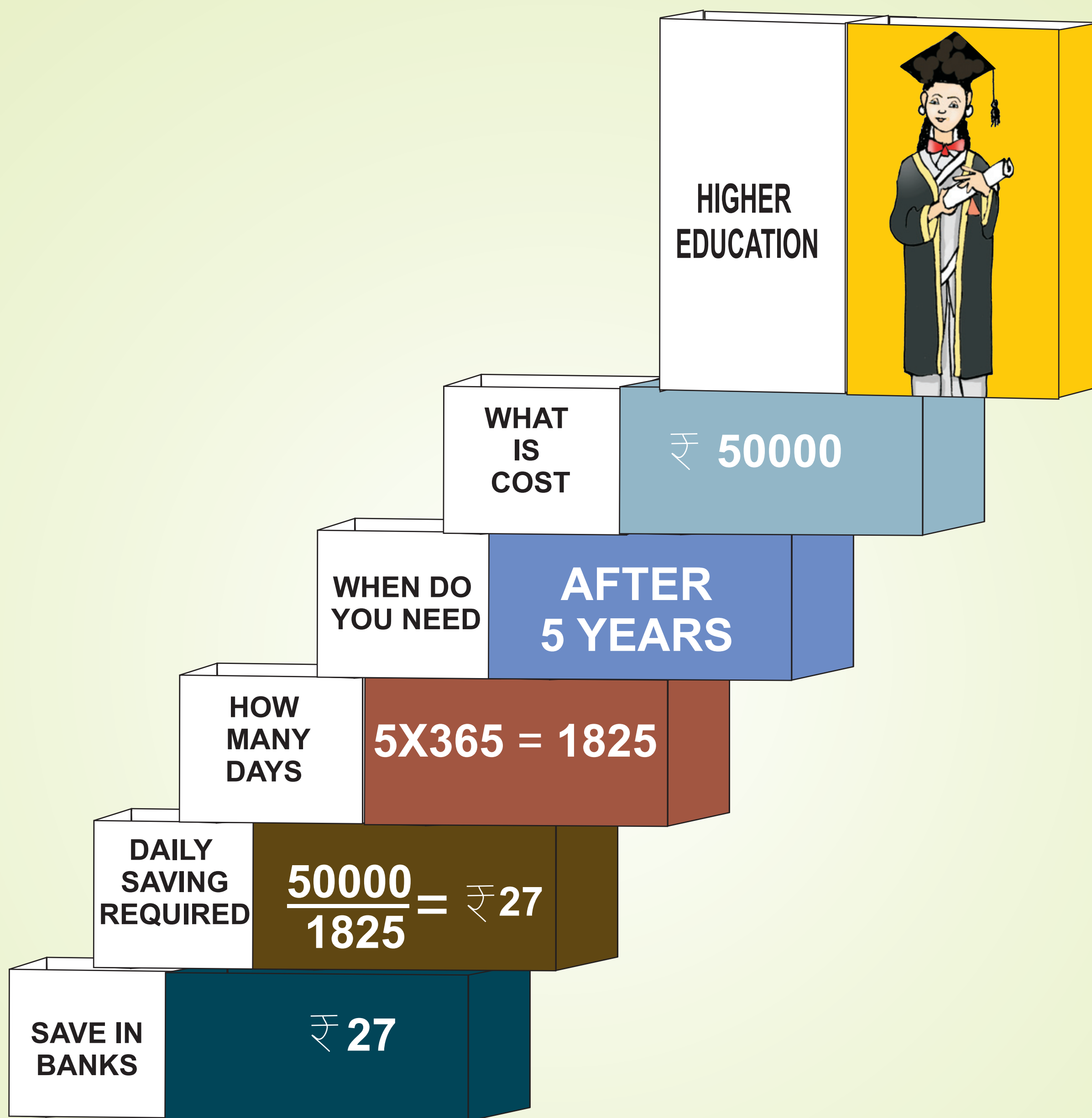


RESERVE BANK OF INDIA



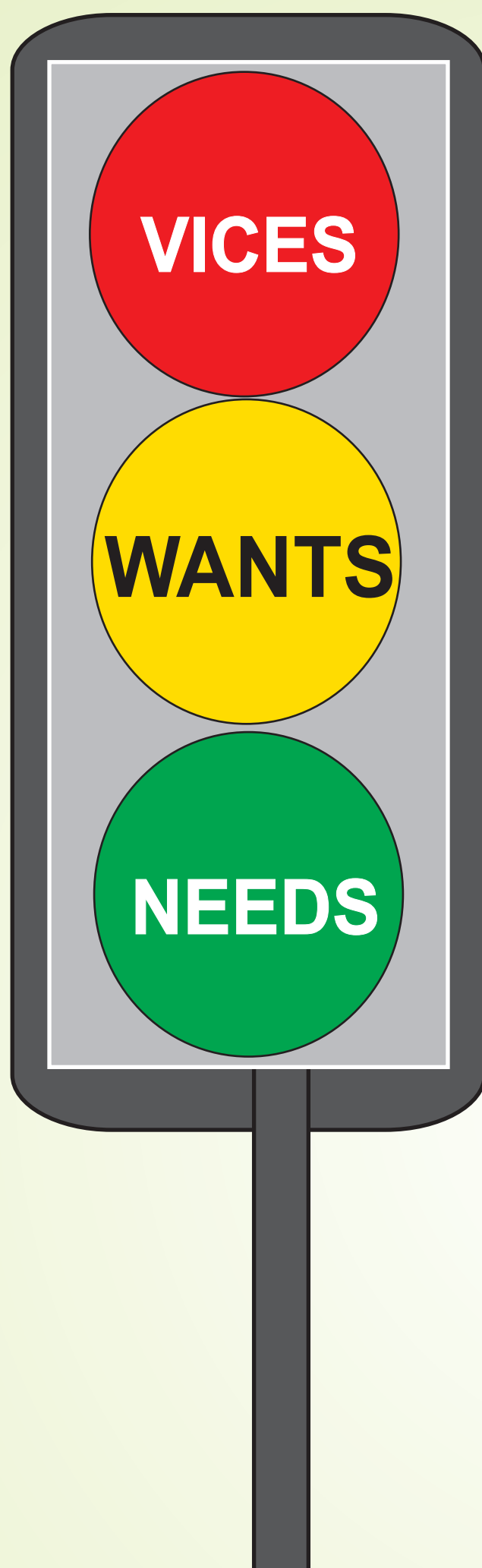
**PLUG NON ESSENTIAL EXPENSES
&
INCREASE YOUR SAVINGS**





**ACHIEVE YOUR GOAL WITH
FINANCIAL PLANNING**





ALCOHOL



GAMBLING



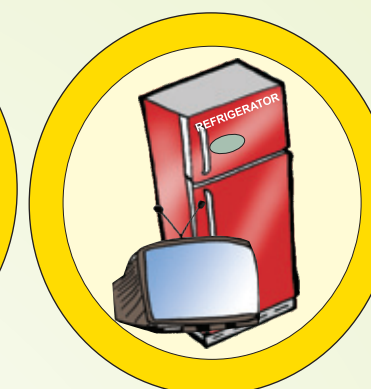
TOBACCO



FESTIVAL



PILGRIMAGE



LUXURIOUS GOODS



HOUSE



EDUCATION



FOOD CLOTHES



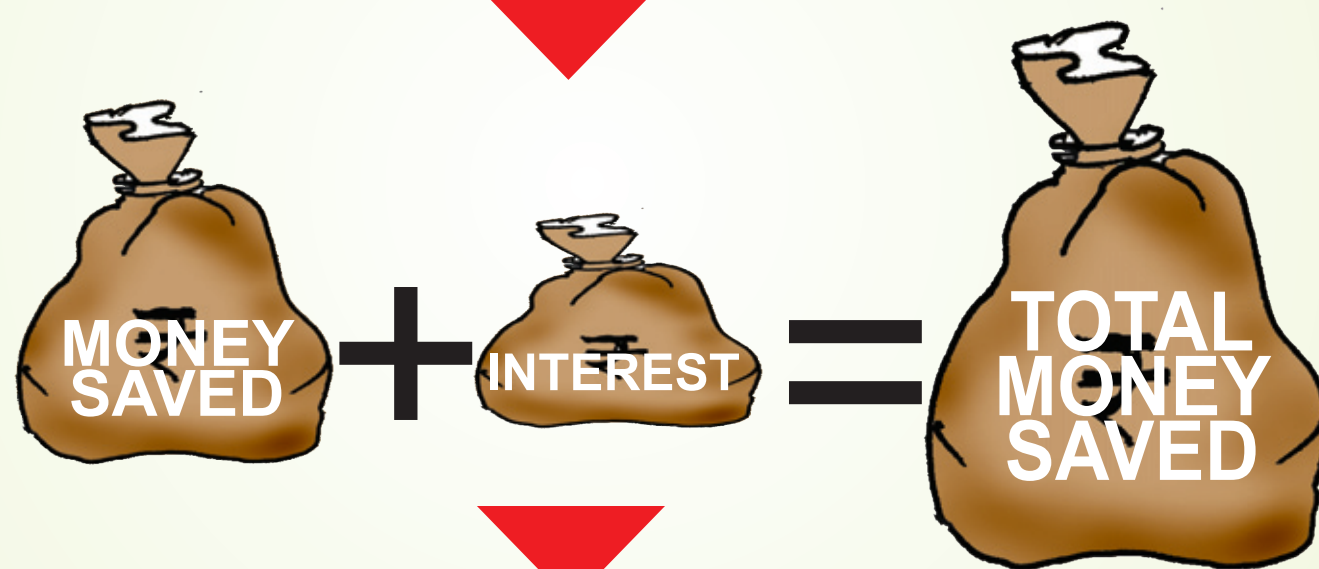
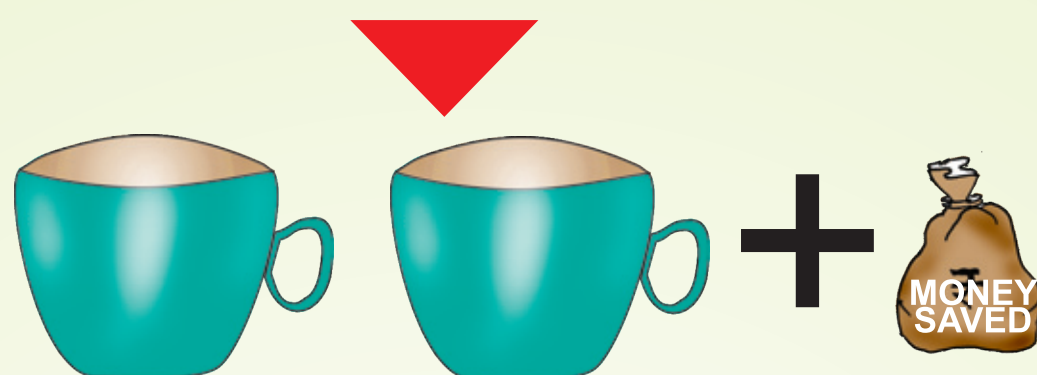
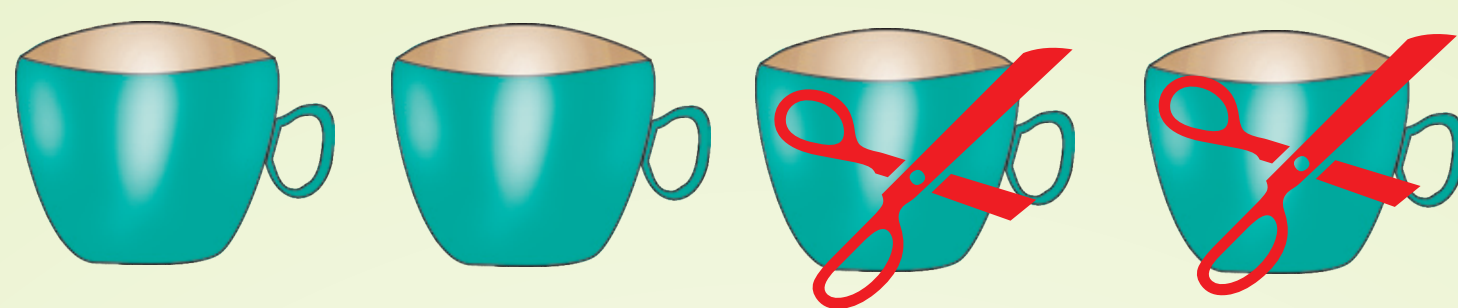
NEEDS ARE LIMITED - SPEND

WANTS ARE UNLIMITED - REDUCE

VICES ARE RISKY - AVOID

THINK TWICE BEFORE SPENDING





SPEND YOUR OWN MONEY



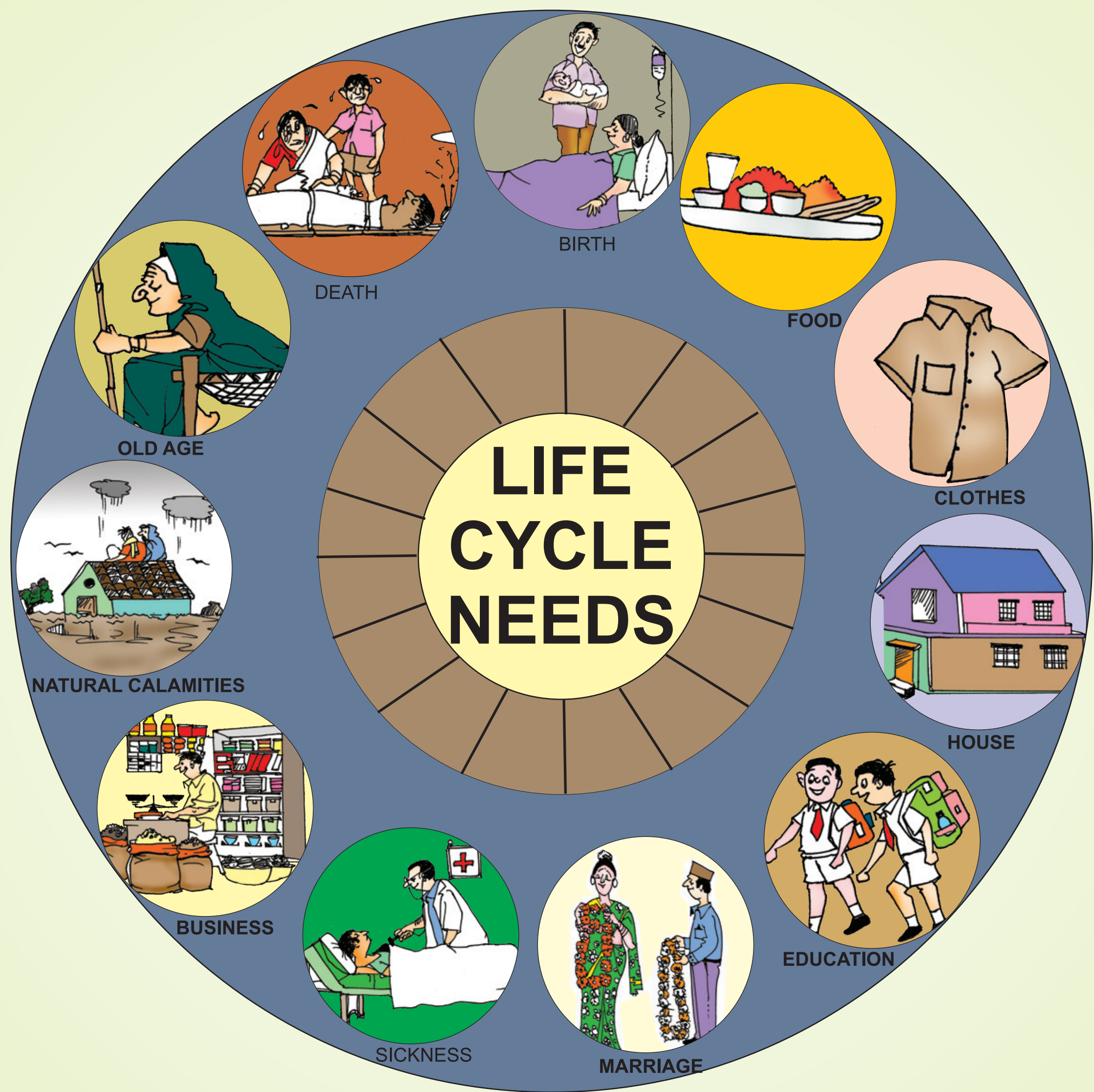
EDUCATION



BUSINESS

**THE LESS YOU SPEND,
THE MORE YOU CAN SAVE**





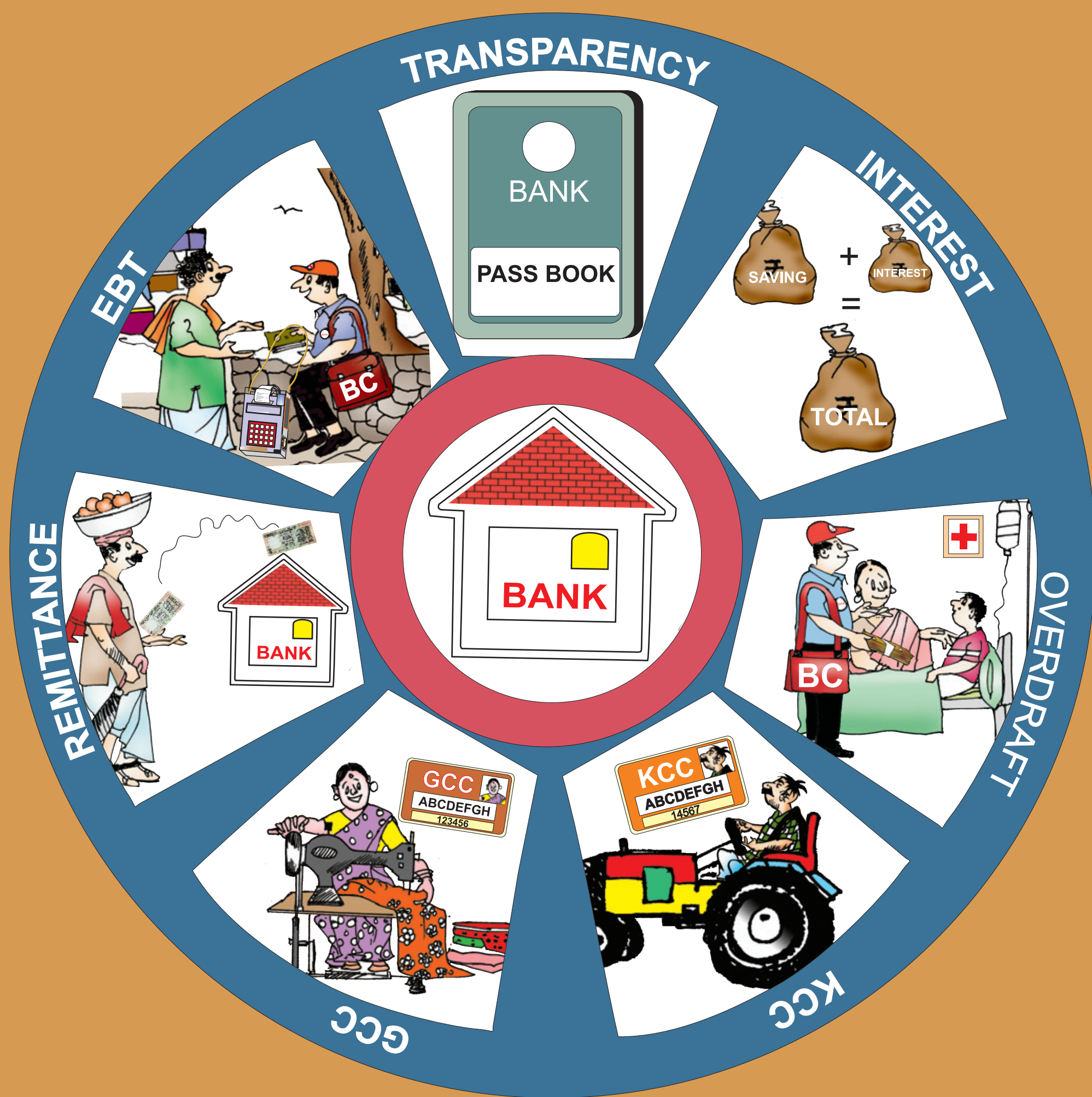
SAVE MONEY FOR LIFE CYCLE NEEDS





**DO NOT LOSE YOUR HARD EARNED MONEY,
ALWAYS SAVE IN A BANK ACCOUNT**





**SAVING ACCOUNT IN A BANK IS THE KEY
TO ALL OTHER SERVICES**

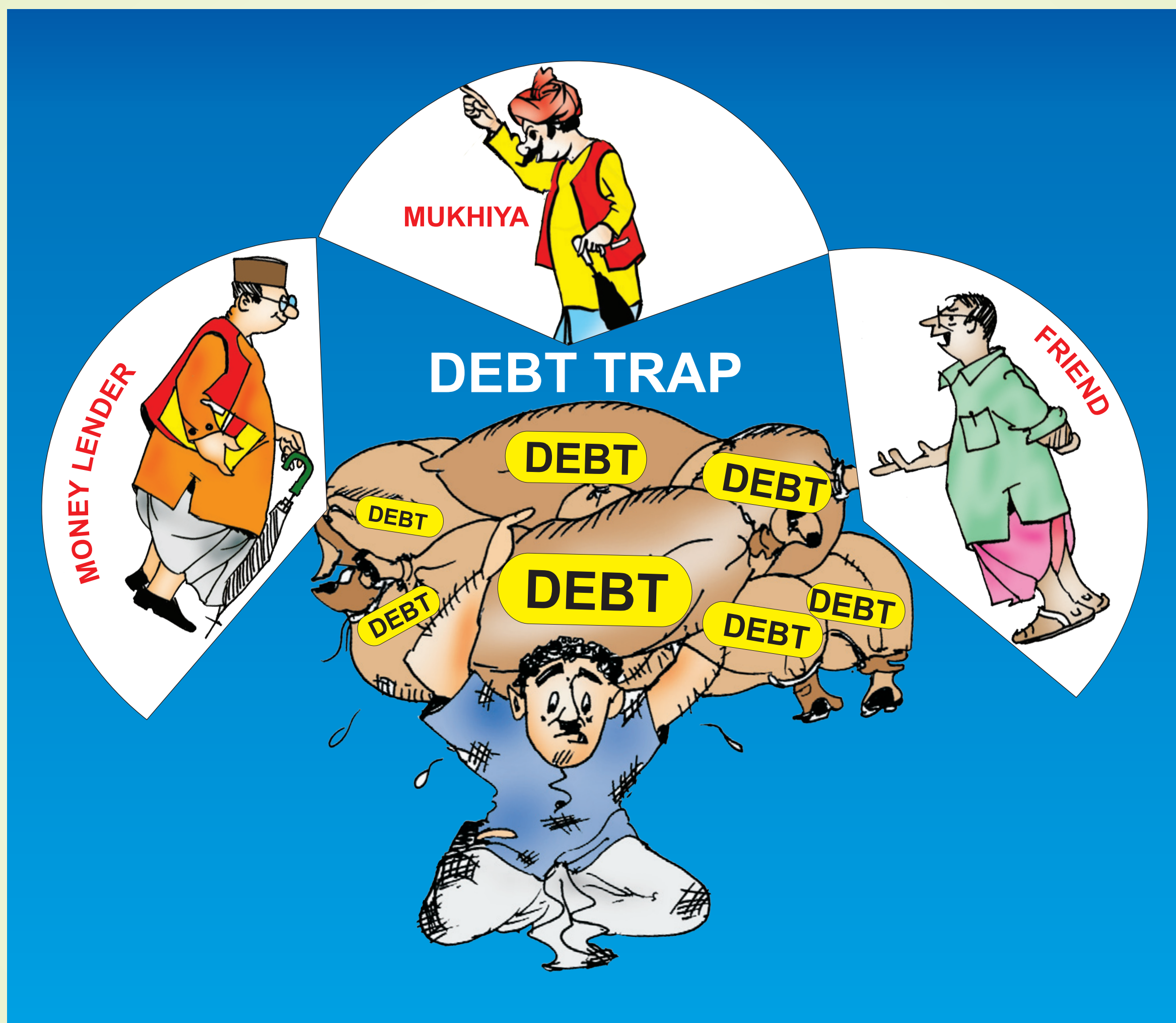




**BANK IS NOW AVAILABLE AT
YOUR DOOR STEP**

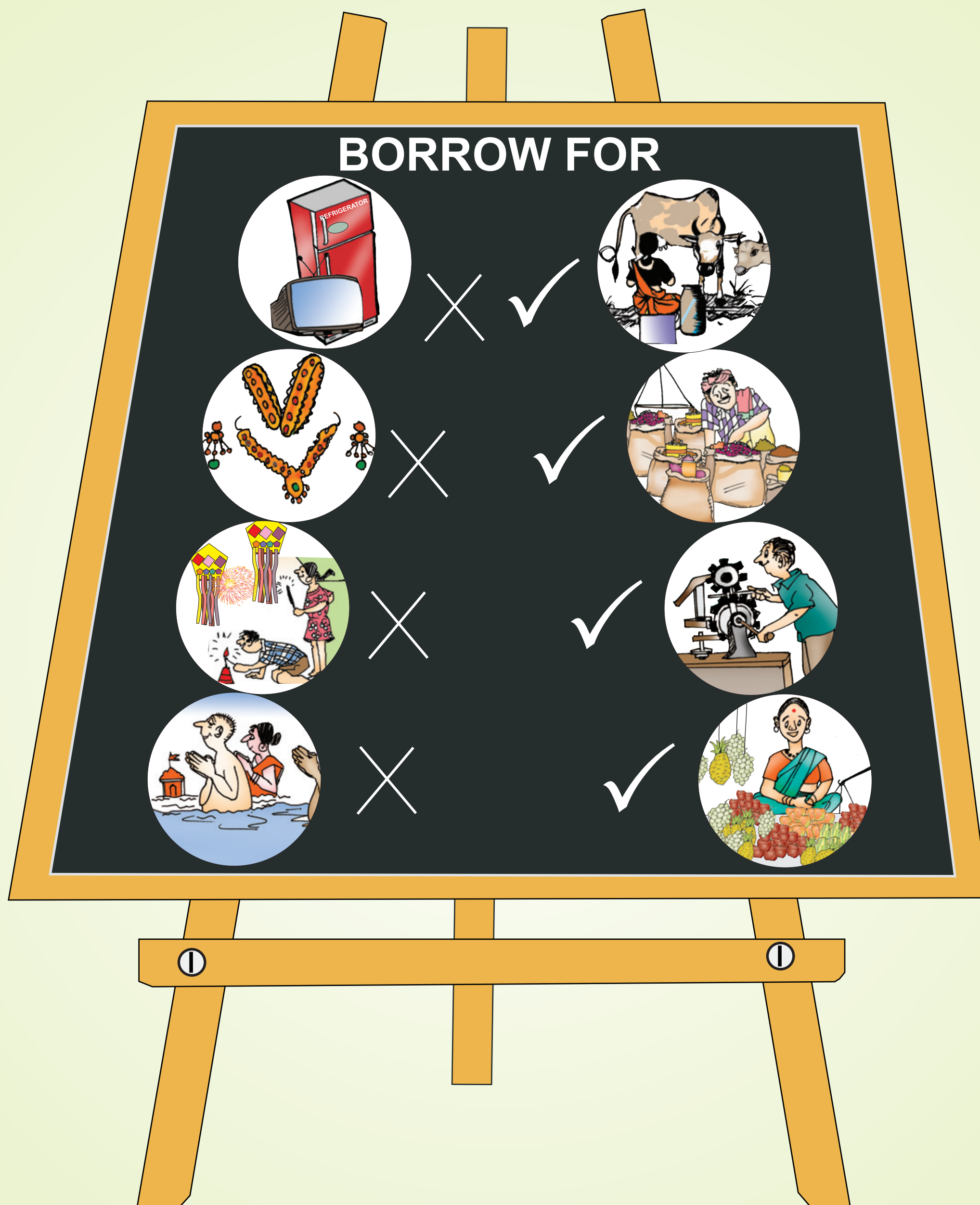


RESERVE BANK OF INDIA



**MANAGE YOUR DEBT OTHERWISE
DEBT WILL DAMAGE YOU**

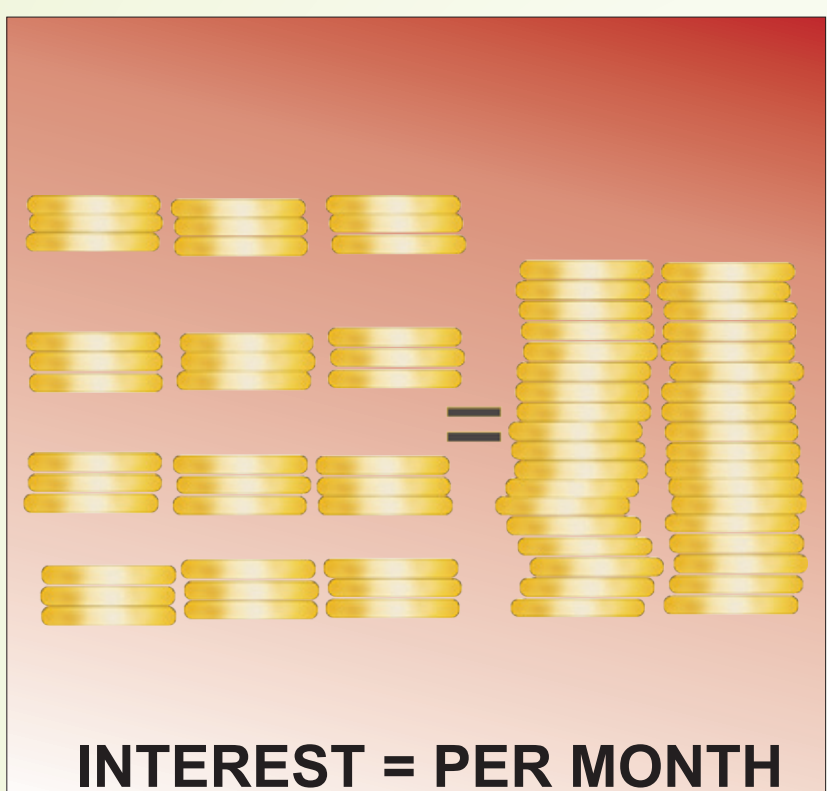




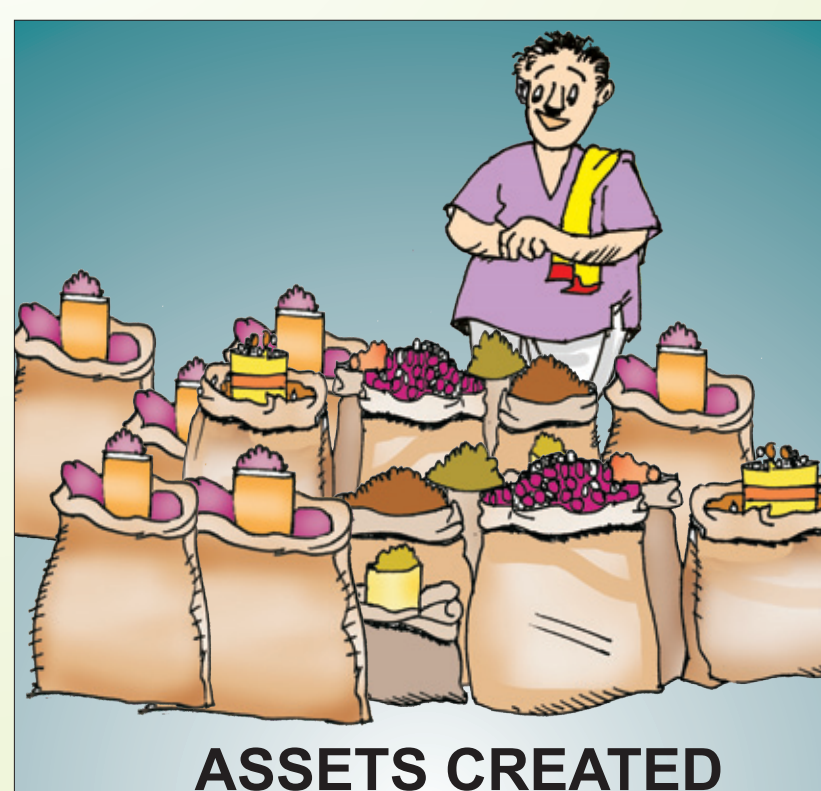
**BORROW TO UNDERTAKE AN ACTIVITY
WHICH ENHANCES YOUR INCOME**



MONEY LENDER

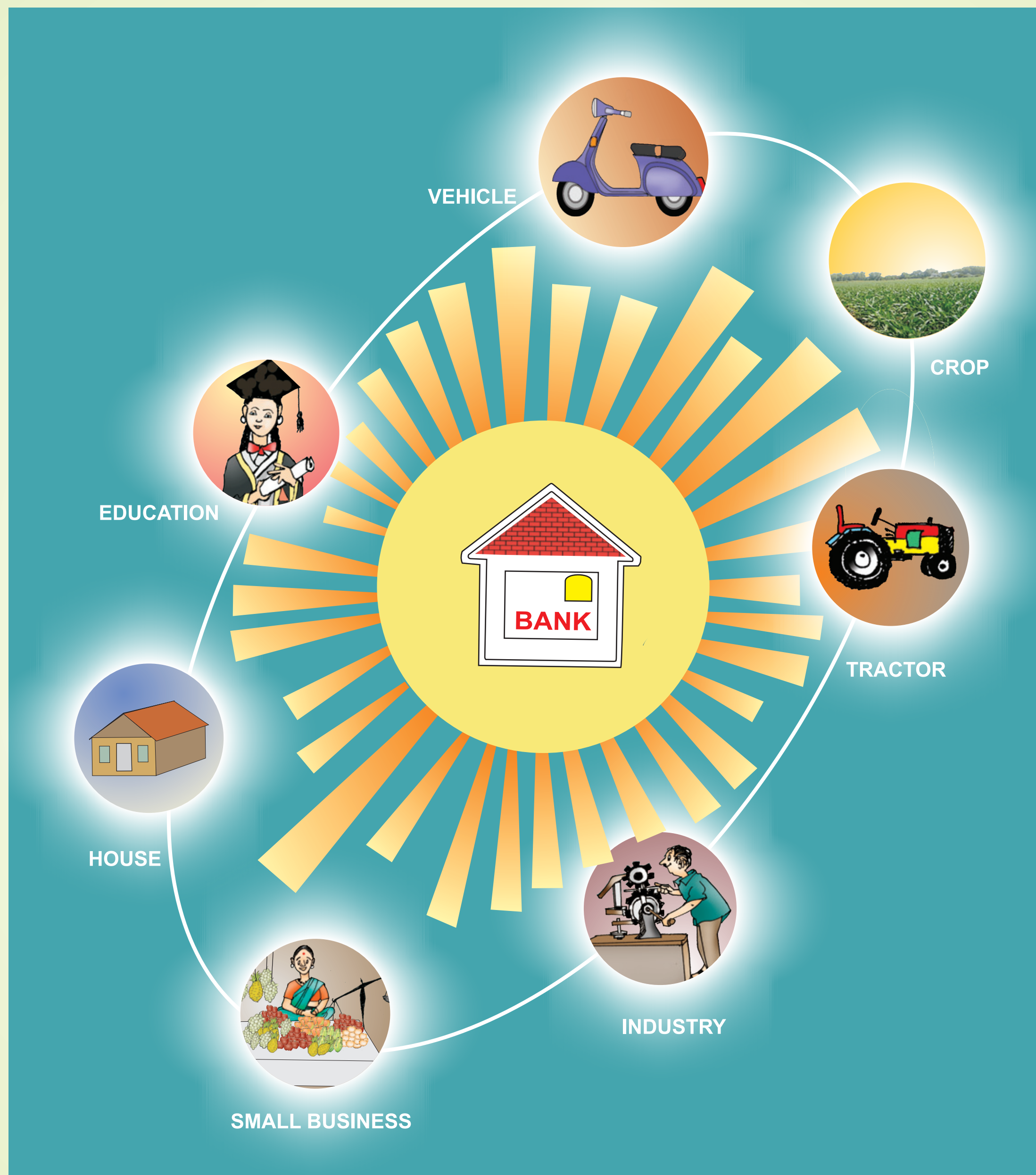


BANK



**BANKS ARE TRANSPARENT
AND CHARGE LESS INTEREST**

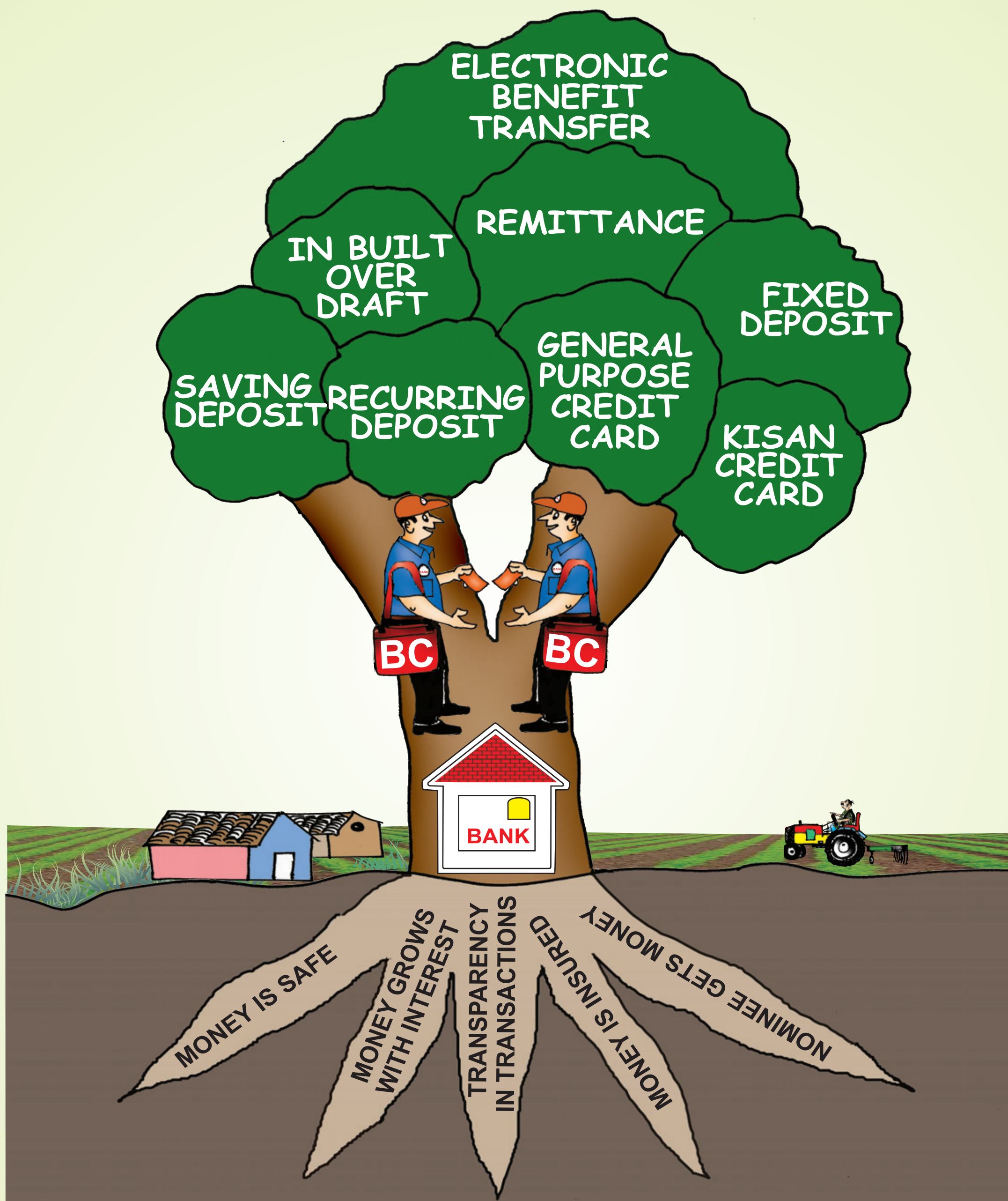




A BANK MEETS ALL YOUR REQUIREMENTS



RESERVE BANK OF INDIA



FINANCIAL INCLUSION - TREE OF PROSPERITY



.. NOW



THEN

STEP INTO A BANK, STEP OUT OF POVERTY



RESERVE BANK OF INDIA